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# Utah Transit Authority

## MEETING MEMO

669 West 200 South  
Salt Lake City, UT 84101

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**Local Advisory Council**

**Date:** 6/1/2022

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**TO:** Local Advisory Council  
**THROUGH:** Jay Fox, Executive Director  
**FROM:** Nichol Bourdeaux, Chief Planning & Engagement Officer  
**PRESENTER(S):** Nichol Bourdeaux, Chief Planning & Engagement Officer

**TITLE:**

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**Free Fare February Report**

**AGENDA ITEM TYPE:**

Report

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**RECOMMENDATION:**

Informational report for discussion

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**BACKGROUND:**

For the month of February 2022, UTA, Salt Lake City, and other stakeholders partnered to offer free fares on all UTA public transit services. UTA, stakeholders, and partners engaged in a robust communications effort, as well as a rider engagement effort.

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**DISCUSSION:**

UTA staff will share findings from Free Fare February, including ridership and rider survey overviews.

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**ALTERNATIVES:**

N/A

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**FISCAL IMPACT:**

Funding from UTA partners and stakeholders helped offset loss in fare revenue during February 2022.

**ATTACHMENTS:**

Free Fare February Final Report