



Utah Transit Authority

MEETING MEMO

669 West 200 South
Salt Lake City, UT 84101

Board of Trustees

Date: 10/13/2021

TO: Board of Trustees
THROUGH: Mary DeLoretto, Interim Executive Director
FROM: Nichol Bourdeaux, Chief Planning and Engagement Officer
PRESENTER(S): Nichol Bourdeaux, Chief Planning and Engagement Officer
Jaron Robertson, Director Innovative Mobility Solutions
Julianne Sabula, Salt Lake City Manager of Planning and Programming

TITLE:

Public Agreement: UTA - Salt Lake City Microtransit Cooperative Agreement

AGENDA ITEM TYPE:

Non-Procurement Agreement

RECOMMENDATION:

Approve the UTA-Salt Lake City Microtransit Cooperative Agreement and authorize the Interim Executive Director to execute the agreement with Salt Lake City for the Rose Park, Poplar Grove & Glendale UTA On-Demand microtransit service.

BACKGROUND:

The Microtransit Cooperative Agreement is an agreement between UTA and Salt Lake City to fund and deploy the Rose Park, Poplar Grove, and Glendale UTA On-Demand microtransit service as part of the Salt Lake City Transit Master Plan and UTA 5-year Service Plan. Salt Lake City is partnering with UTA to provide the microtransit service in partnership with Via. Salt Lake City believes it will obtain significant advantages and benefits from UTA's successful experience: with its UTA On-Demand microtransit service in Southern Salt Lake County, being tied into the public transit system, UTA brand recognition and awareness, marketing strategies, economies of scale, being eligible to receive UTA service improvements and iterations, and planned operations support activities

DISCUSSION:

The Microtransit Cooperative Agreement provides 12 months of Salt Lake City funding (Not-to-Exceed \$1,900,000) for UTA to provide UTA On-Demand microtransit service with UTA's vendor Via. Salt Lake City will reimburse UTA monthly for actual expenses incurred, including a 5% operations support fee for all Via

provided service and fueling expenses. Marketing and promotions will be a direct pass-through on UTA expenses incurred. UTA will retain all fares collected during the 12 months of service.

The UTA On-Demand microtransit service is planned to launch in late 2021 and intends to support several planned bus changes as part of the August 2022 change day. A separate Service Order and scope of services as contained in Exhibit C of the Microtransit Cooperative Agreement will be between UTA and Via as part of the UTA On-Demand microtransit service deployment. This agreement will be presented to the UTA Board of Trustees during the same meeting as a separate agenda item.

CONTRACT SUMMARY:

Contractor Name:	UTA - Salt Lake City Microtransit Cooperative Agreement
Contract Number:	21-P00119
Base Contract Effective Dates:	November 2021 - November 2022, with four additional option years (to be approved by Board annually)
Extended Contract Dates:	N/A
Existing Contract Value:	\$0
Amendment Amount:	N/A
New/Total Amount Contract Value:	\$1,900,000 (Not-to-Exceed Revenue Amount)
Procurement Method:	None
Funding Sources:	Salt Lake City

ALTERNATIVES:

Reject the Microtransit Cooperative Agreement and ask Salt Lake City to procure and operate the microtransit service instead of UTA.

FISCAL IMPACT:

Salt Lake City provided funding of \$1,900,000 over a 12-month operational period. Revenue from SLC will be included in the 2022 final budget.

ATTACHMENTS:

UTA - Salt Lake City Microtransit Cooperative Agreement