



Legislation Details (With Text)

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| Date | Ver. | Action By | Action | Result |
|----------|------|------------------------|-----------|--------|
| 6/1/2022 | 1 | Local Advisory Council | presented | |

TO: Local Advisory Council
THROUGH: Jay Fox, Executive Director
FROM: Nichol Bourdeaux, Chief Planning & Engagement Officer
PRESENTER(S): Nichol Bourdeaux, Chief Planning & Engagement Officer

TITLE:

Free Fare February Report

AGENDA ITEM TYPE:

Report

RECOMMENDATION:

Informational report for discussion

BACKGROUND:

For the month of February 2022, UTA, Salt Lake City, and other stakeholders partnered to offer free fares on all UTA public transit services. UTA, stakeholders, and partners engaged in a robust communications effort, as well as a rider engagement effort.

DISCUSSION:

UTA staff will share findings from Free Fare February, including ridership and rider survey overviews.

ALTERNATIVES:

N/A

FISCAL IMPACT:

Funding from UTA partners and stakeholders helped offset loss in fare revenue during February 2022.

ATTACHMENTS:

Free Fare February Final Report