Small Area Studies



Small Area Studies

- Objectives
 - Evaluate performance of current transit service
 - Verify if current service plans adequately meet needs, or whether additional service may be needed
 - Develop recommendations which could include expanded options such as Travel Demand Management, first/last mile improvements, microtransit, or other solutions
 - Share information about Five-Year Service Plan and get input from the community and stakeholders
- Past, Current, and Future Studies:
 - Northwest Utah County Transit Study
 - South Davis Small Area Study
 - Falcon Hill Small Area Study
 - West Bench Small Area Study
 - South Jordan/Sandy Circulator Small Area Study



RECOMMENDED SERVICE SCENARIOS

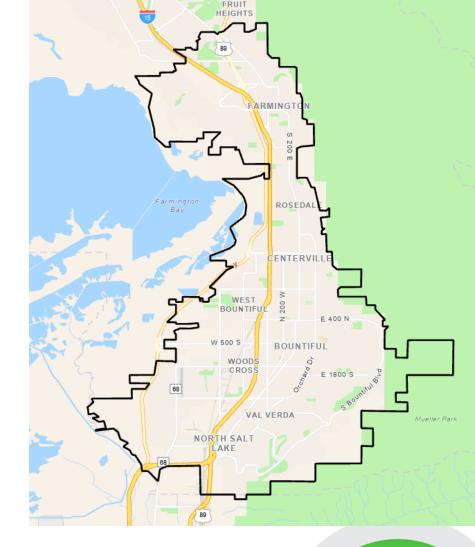


Northwest Utah County Transit Study

- Study conducted 2020-2021
- Recommended service:
 - Park-and-Ride lots
 - Bus connection to FrontRunner
 - Microtransit service
- Medium to long-term actions:
 - Express bus service to UVU
 - Bus Rapid Transit



- Review technical analysis/existing conditions, and brainstorm solutions (Jan 11)
- Draft recommendations (Mar 16)
- Community and stakeholder outreach
 - To reduce planning fatigue, UTA staff participated in I-15 study walking audits and virtual workshops (east/west connectivity and First/Last mile barriers)
 - Survey to underrepresented groups in progress
 - Public outreach to broader community in April
- Completion in May 2022





Falcon Hill Small Area Study

- Kickoff meeting with Steering Committee (Feb 4)
- Currently working on:
 - Technical analysis, existing and future conditions
 - Public outreach plan and draft survey
- Completion in July 2022

