

Change Order: First Amendment to the Microtransit Cooperative Agreement (Salt Lake City Corporation)

Recommended Action (by acclamation)

Motion to approve the First Amendment to the Microtransit Cooperative Agreement with Salt Lake City Corporation, as presented



**Change Order: On Demand Technologies Service Order
No. 1, Amendment No. 3 –
SLC Westside Contract Renewal
(River North Transit, LLC / Via)**





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SLC Westside

- **On Demand Highlights**
- **Service Performance Updates**
- **2023 Service Extension**

SLC Westside Highlights



Service Updates YTD

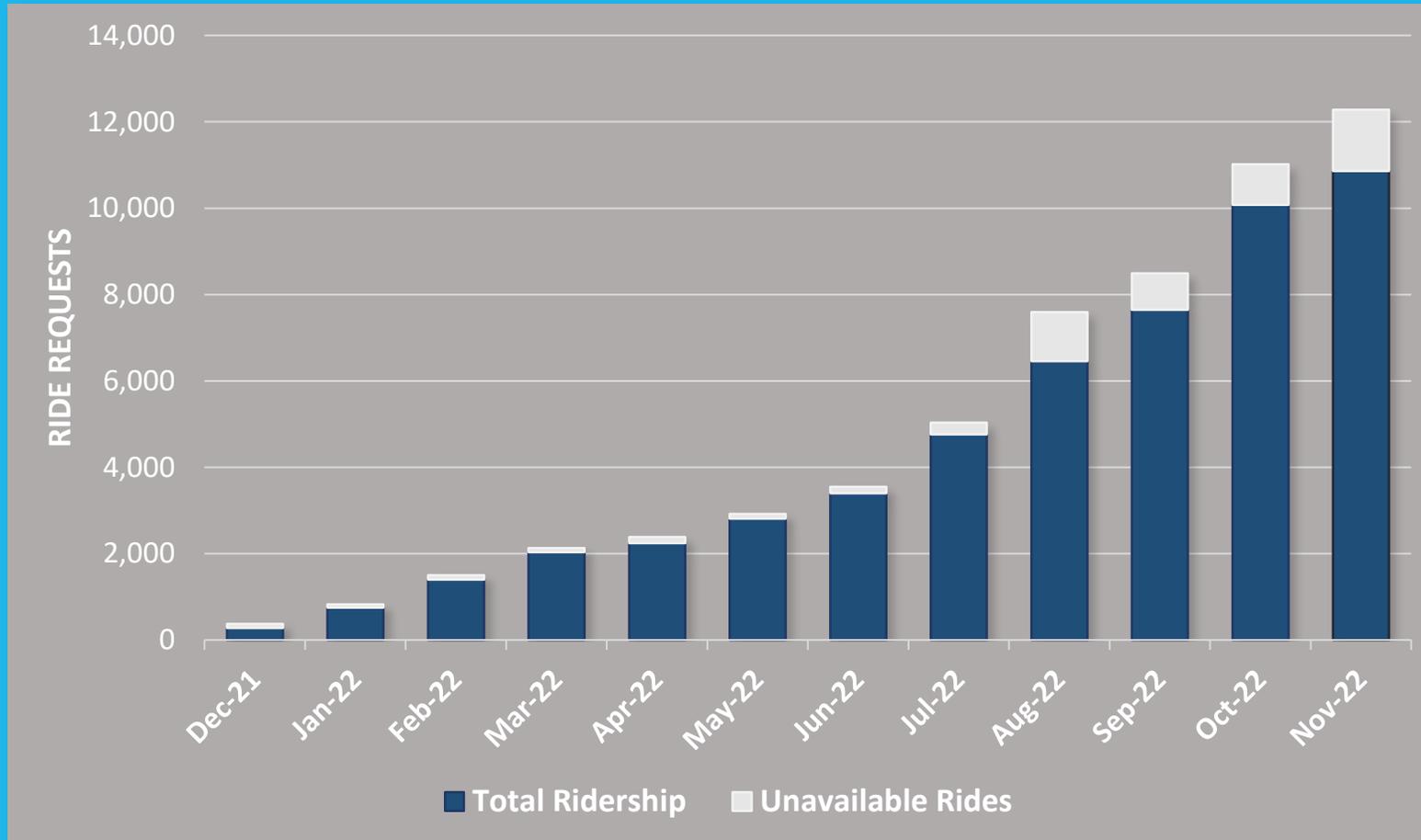
- Attracted **2,648** unique riders
- Avg. monthly growth: **28%**
- Avg. Cost per Rider: **\$18***

**Cost per Rider averaged from August - November 2022*

Vehicle Updates

- Upfitted WAVs to side-loading vehicles
- Installed bike racks on all vehicles
- Increased accessible fleet to 50%

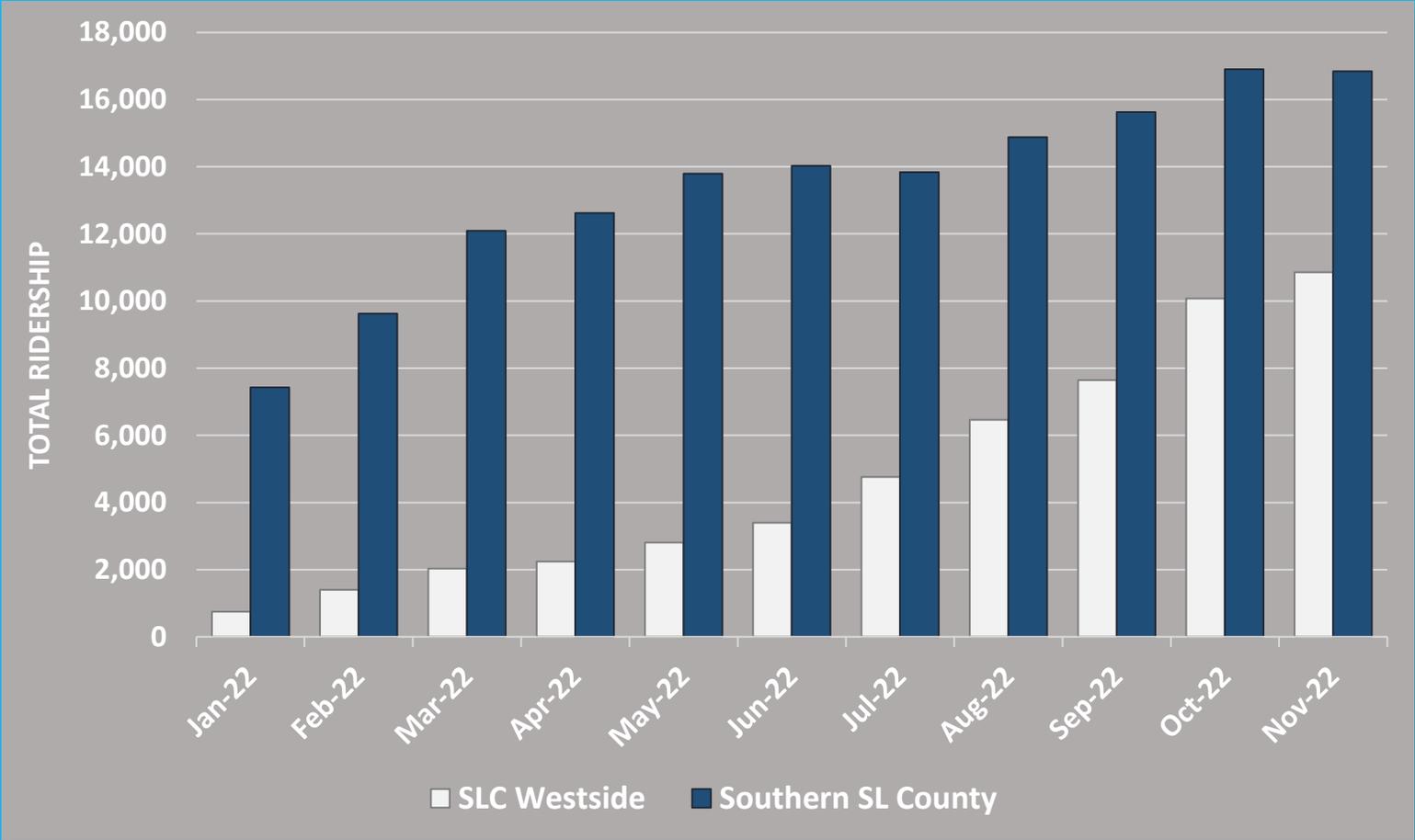
Monthly Ridership Growth

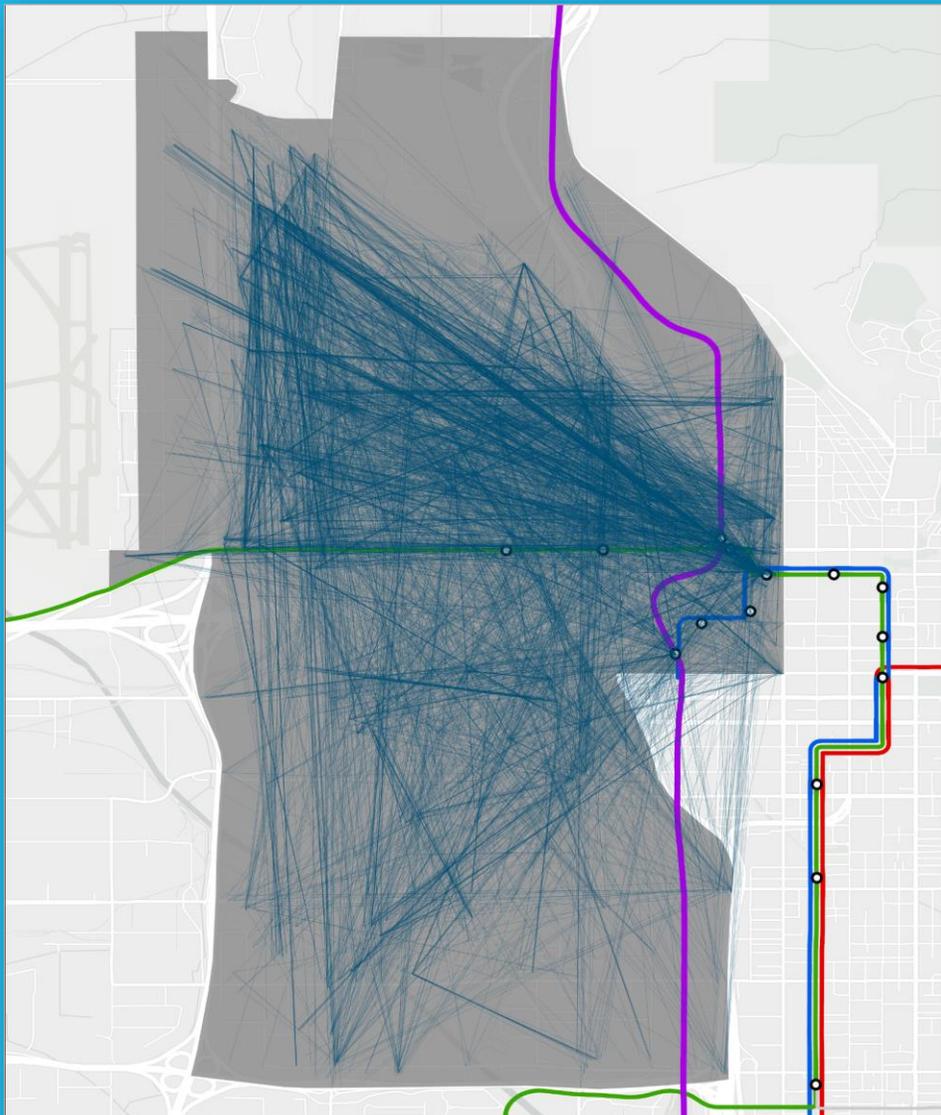


Ridership YTD

- **52,438 Total Ridership**
- **1,350% Total Growth**
- **28% Avg Monthly Growth**
- **2,648 Unique Riders**

SLC Westside & Southern SL County Ridership





November Service Performance

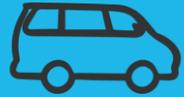
Ridership Metrics

- Total Ridership: **10,859**
- Avg. WKD Rides: **390**
- Total Unique Riders: **1,117**
- FMLM Connections: **32%**
- Aggregated Rides: **37%**

Most Common Destinations

- Arena Station
- West High School
- North Temple Station
- 1940 W North Temple Station
- Salt Lake Central Station

2023 Service Plan Goals



Increase seat availability (service reliability)



Ensure a high-quality customer experience



Provide equitable service for WAV riders



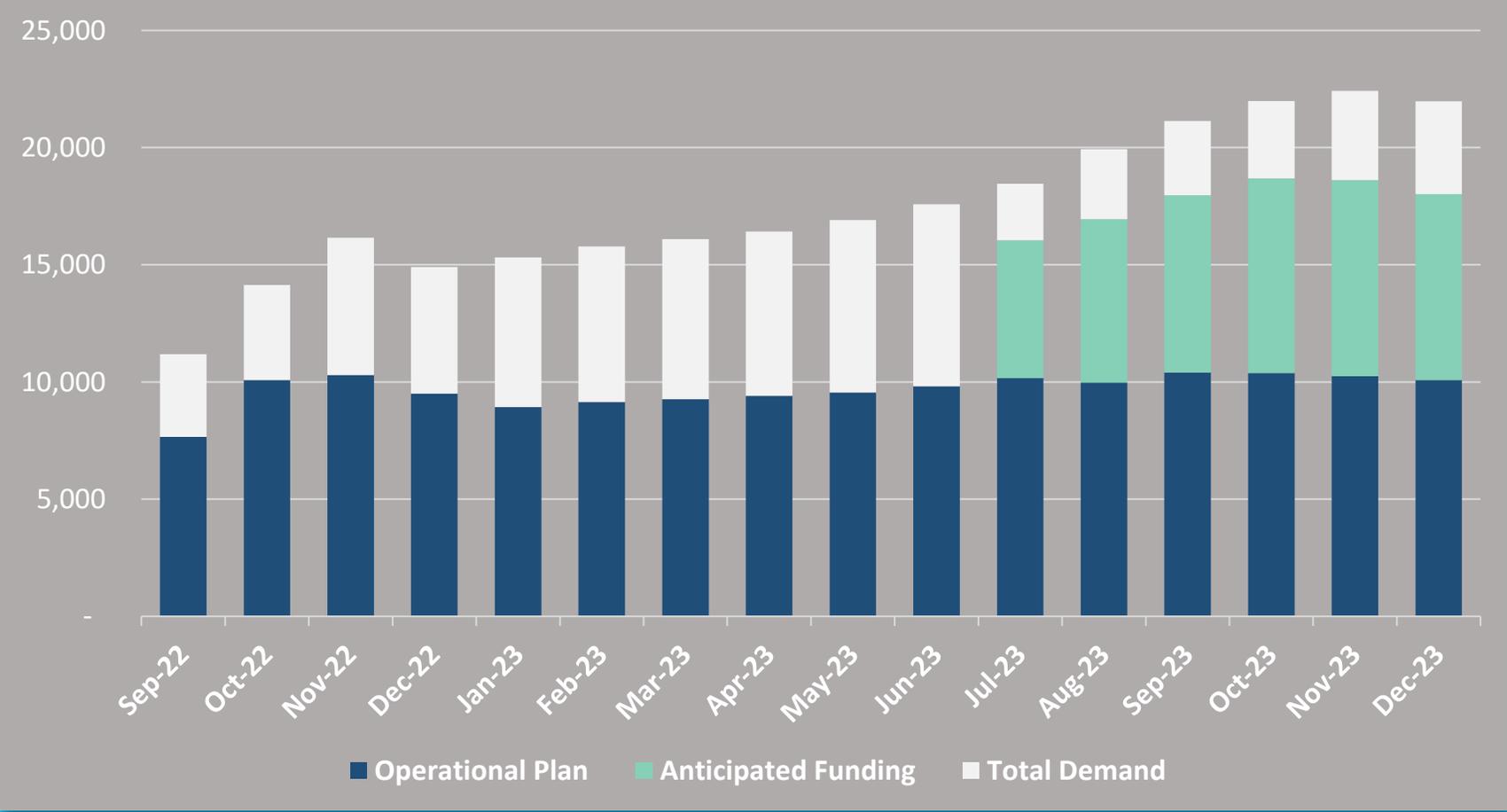
Incentivize first/last mile trip connections



Encourage shared/agggregated rides



Total Demand and Ridership Projections





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Change Order: On Demand Technologies Service Order No. 1, Amendment No. 3 – SLC Westside Contract Renewal (River North Transit, LLC / Via)

Recommended Action (by acclamation)

Motion to approve Service Order No.1, Amendment No. 3, for On Demand Technologies -SLC Westside Contract Renewal with River North Transit, LLC/Via, as presented

