RESOLUTION OF THE BOARD OF TRUSTEES OF THE UTAH TRANSIT AUTHORITY APPROVING THE NAMING OF THE MIDVALLEY BUS RAPID TRANSIT SYSTEM AS MIDVALLEY EXPRESS "MVX"

R2023-12-03 December 6, 2023

WHEREAS, the Utah Transit Authority (the "Authority") is a large public transit district organized under the laws of the State of Utah and created to transact and exercise all of the powers provided for in the Utah Limited Purpose Local Government Entities - Special Districts Act and the Utah Public Transit District Act (the "Act"); and

WHEREAS, the Authority's Board of Trustees ("Board") is tasked with the naming and branding of the Authority's transportation services pursuant to approval by the Board under Board of Trustees Policy 3.1; and

WHEREAS, the Board desires that the Authority's transportation system be named in a manner that reflects the Authority's corporate branding and identity, is beneficial to the community, and assists the public in navigating the system; and

WHEREAS, the Board of the Authority desires to name the Midvalley Bus Rapid Transit System/Enhanced Bus following input from staff of the authority.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of the Utah Transit Authority:

- 1. That the Board hereby approves and adopts the name Midvalley Express, abbreviated as "MVX" as recommended by staff of the Authority.
- 2. That this Resolution stay in full force and effect until amended or rescinded by further action of the Board.
- 3. That the Board hereby ratifies any and all actions taken by the Authority's Executive Director, staff, and counsel in furtherance of and effectuating the intent of this Resolution.
- 4. That the corporate seal be attached hereto.

Approved and adopted this 6th day of December 2023.	
ATTEST:	Carlton Christensen, Chair Board of Trustees
ATTLOT.	
Secretary of the Authority	
	(Corporate Seal)
Approved As To Form: Docusigned by: David Wilkins Legal Counsel	