

Outreach Program for Unsheltered and Unhoused Riders



Purpose

- Connect unhoused & unsheltered transit riders to resources, including social service resources and justice resources
- UTA can be an important partner



Approach & Partners

- Salt Lake City partners & “Kayak Court” inspiration
- Downtown Alliance – Street Ambassadors
 - Provide information, connection, and resources to community members
- Justice resources
 - Host periodic justice resource events with transit accessibility



Image from Salt Lake Tribune, July 27, 2021



Tentative Timeline

- Downtown Alliance Street Ambassadors: Active now
- November-December: Plan and identify ongoing approach and dates/locations for justice resource events; collaborate with internal and external partners
- January – April: Implementation
- May: Review and next steps



Complimentary Passes

- Support DTA & Street Ambassador team in their outreach to people experiencing homelessness
 - 20 team members, 12 months
- The value of the passes is \$20,400 and was calculated using the public monthly pass price (\$85) multiplied by 240 (20 passes X 12 Months).



Questions & Discussion

