

Agency Report

- Sponsored Fares Update
- Mobile COVID-19 Vaccine Clinic, Ogden Transit Center
- UTA Hosts American Bus Benchmarking Group (ABBG)
- Recognition of Bus Rodeo Participants



Sponsored Fares Update



Resolution R2021-07-04

- In July, the Board approved a resolution authorizing the authority to enter into certain sponsored fare agreements for special events as part of the authority’s COVID recovery efforts
- Eight (8) partner contracts have led to twenty-nine (29) unique events that allowed attendees to ride the UTA system with their event ticket
- 150,000 individuals received access to transit through these partnerships
- Estimated that 5-15% of attendees utilized their transit benefit, for total ridership of 15,000-45,500 (August-September)

	5%	10%	15%
Estimated Trips	15,000	30,000	45,000



Resolution R2021-07-04

- Ogden Twilight Concert Series (10) – Ogden
- Salt Lake Twilight Concert Series (5) – Salt Lake City
- Afro Festival – Salt Lake
- Latin American Heritage Festival - Provo
- City Weekly Beer Fest – Salt Lake City
- FanX (Volunteers only) – Salt Lake City
- State Fair (9) – Salt Lake City
- Western Association of State Highway Transportation Organizations (WASHTO) – Salt Lake City





Mobile COVID-19 Vaccine Clinic, Ogden Transit Center



Ogden



**VACUNAS DE
COVID-19
GRATIS**

Nomi Health

N Nomi Health

Mobile Health Unit
nomihealth.com

It's time to rewrite our healthcare system

**FREE
COVID-19
VACCINES**

Nomi Health



COVID-19 Vaccination Clinic

Monday through Friday, 3pm-7pm, Ogden Transit Center (until 10/22)

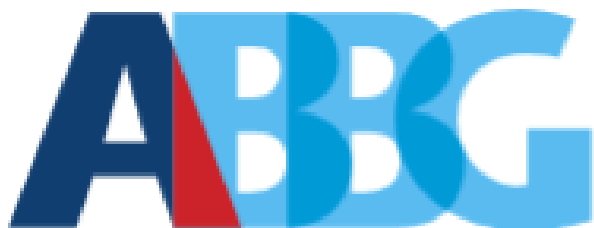
- Week 1: 42 doses total were administered
- Week 2: 29 doses total were administered
- Total to date: 77

Most have been 1st and 3rd doses (~50/50) with just a few 2nd doses.



UTA Hosts American Bus Benchmarking Group (ABBG)





ABBG is the American Bus Benchmarking Group

A consortium of medium sized bus agencies in North America that benchmark performance and share experiences & best practices for fixed route and paratransit services.

STATISTICS

The Benchmarking Group in Numbers

AGENCIES

23

bus agencies and their respective cities

BUSES

6,650

fixed-route buses

FIXED ROUTE

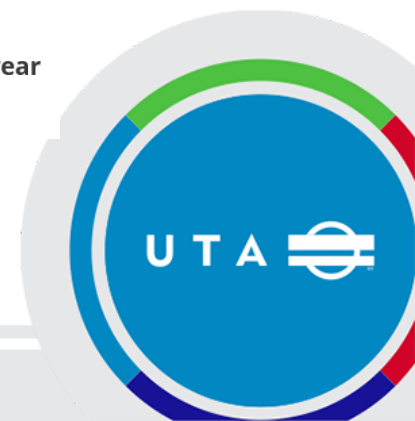
377

Million passenger boardings a year on fixed-route services

PARATRANSIT

7.0

Million passenger boardings a year on paratransit services

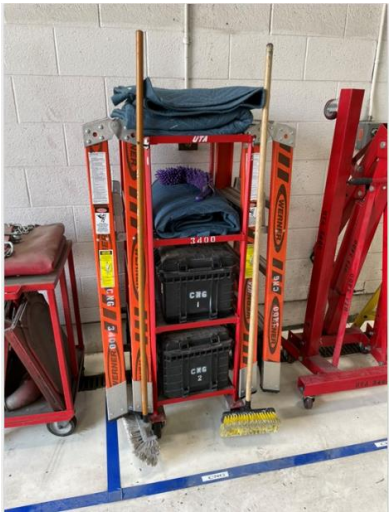


Key Take Away

- Transit agencies across US have experienced shortage of employees and are working on recruitment strategy including the referral programs similar to ours.
- Transit agencies across US are implementing microtransit service in different capacities with great result, similar to the UTA OnDemand service UTA recently implemented.
- UTA is a leader in:
 - on-time service
 - vehicle cleanliness
 - safety on buses
 - driver helpfulness
 - interior comfort



Technical Tour and Group Photo



Recognition of Bus Roadeo Participants



UTA Bus Rodeo 2021

