

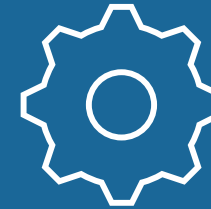
**R2025-01-04 -
Resolution Approving the Title VI Service
and Fare Equity Analysis for April 2025
Change Day**



Final Proposed Service Changes



Purpose of the Five-Year Service Plan



Improve employee working conditions

by reducing split shifts, more consistent service throughout the day

Implement Long-Range Transit Plan

and prepare for future service / projects

Respond to community feedback

Optimize the system

for more access within our current limits

Restore service

in areas where it was previously reduced



Five-Year Service Plan → Change Day

UTA Five-Year Service Plan Final Draft – At a Glance				
				<i>Modified</i> New Discontinued
April 2025	April 2026	April 2027	April 2028	April 2029
Weber/Davis/Box Elder 417 470 626 627 628 640 642 Salt Lake 39 126 201 217 218 219 703 Utah 581 823 871	Weber/Davis/Box Elder 455 562 563 601 604 610 612 625 628 630 F638 640 645 Salt Lake 2-2A 2B 4 45 54 62 72 205 220 223 502 720 Utah 582 583 806 846 850 860 862	Weber/Davis/Box Elder 604 613 F618 F620 Salt Lake 17 26 31 35 39 45 47 50X 203 205 208 223 227 236 240 509 513 551 F590 Utah 584 830X 833	Weber/Davis/Box Elder 400 417 455 470 473 470X 600 609 667 Salt Lake 126 200 201 217 218 219 256 F556 Utah 585 871	Salt Lake 62 72 209 213 F264 503 504



Final Proposed April 2025 Service Changes

** denotes major change*

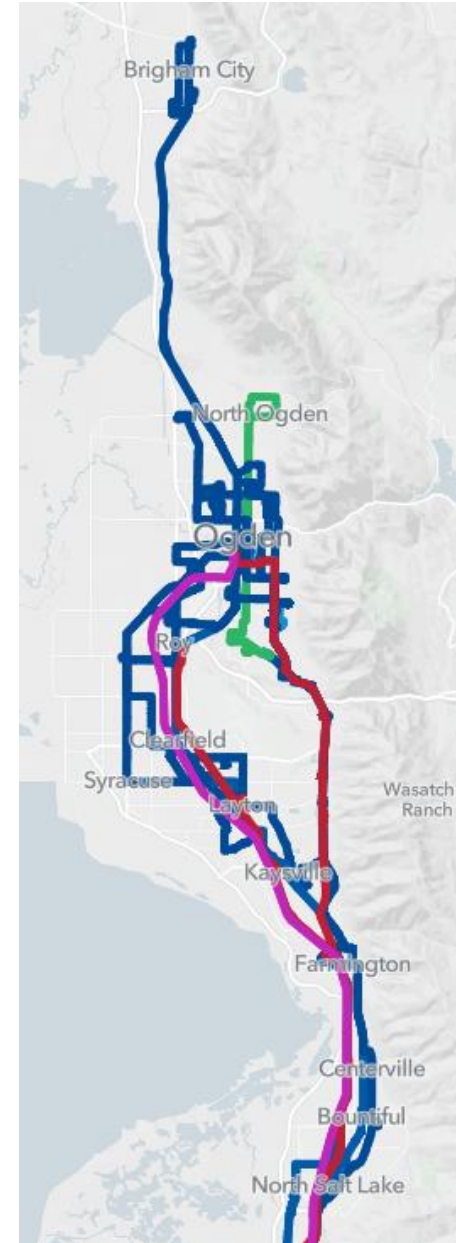


Weber/Davis/Box Elder

New Routes: 417*, ~~642*~~

Modified Routes: 470, 627*, 628*, ~~640*~~

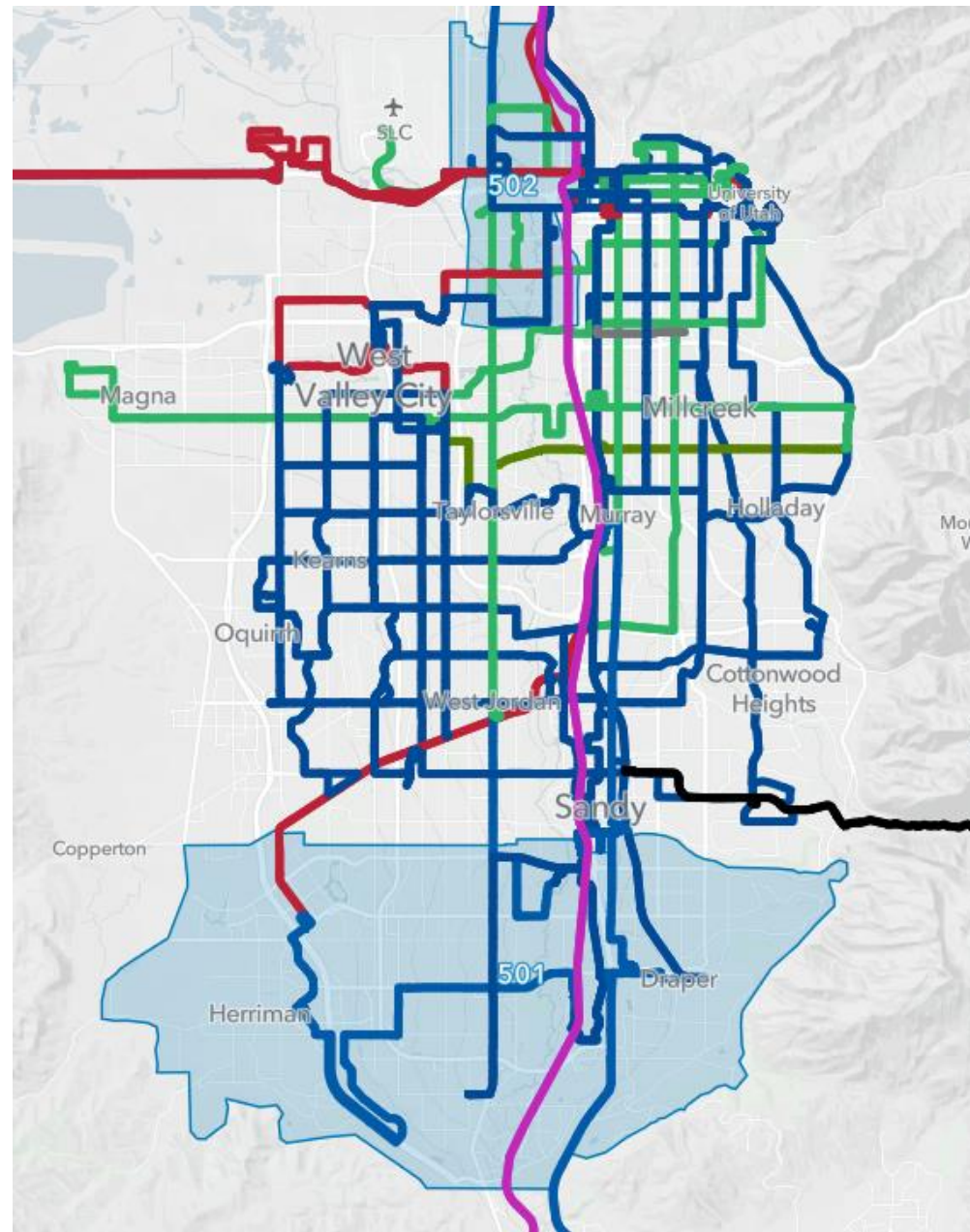
Discontinued/Modified Routes: ~~626*~~



Salt Lake County

New Routes: 126*, 219*

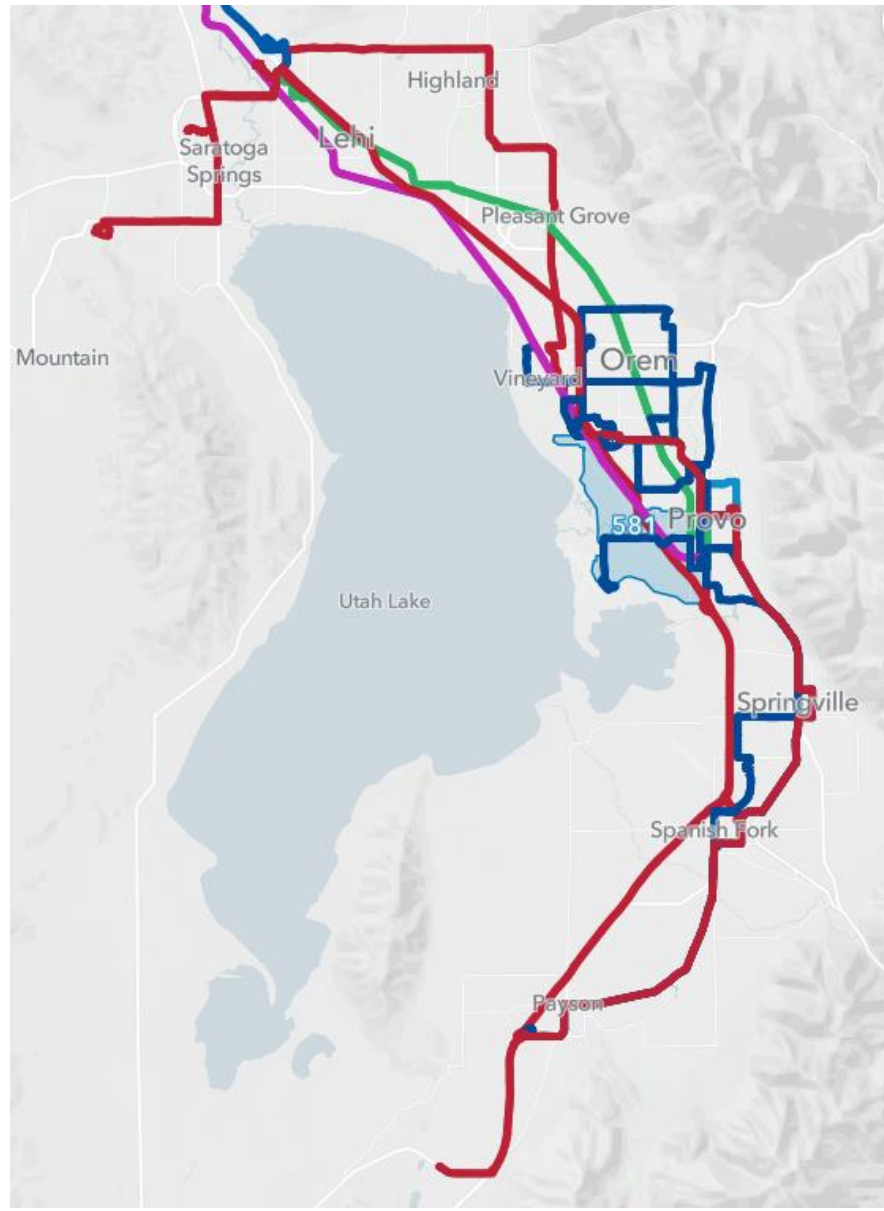
Modified Routes: 39*, 201*, 217, 218*, Red Line*



Utah County

New Services: 581*, 823*

Modified Routes: 871



UTAH TRANSIT AUTHORITY

Final Proposed April 2025 Fare Changes



Agenda Item 7. a.

Proposed & Final Fare Changes - 2025

Proposed Change for April 2025	Final Change for April 2025
Route 628 Midtown Trolley: Zero to Paid Fare	Will transition from Zero Fare to paid fare on April Change Day 2025. This service will mirror the rest of the UTA system at \$2.50 for a regular one-way trip.

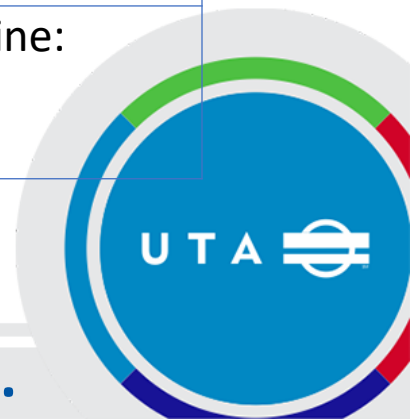


Public Involvement Report



Public Engagement Approaches

Key Component	Dates	Additional Detail
Public Notice	November 13	A public notice was published on the UTA website and on the Utah Public Notice Website.
Public comment period	November 13 – December 13* extended to January 1	30+-day public comment period (49 days total). Comments accepted via email, online form, mail, and phone.
Public meeting (Virtual)	November 20	1 week after public comment period announced, a virtual public meeting was held via Zoom. UTA staff presented information about proposed changes and answered questions. A recording was made available following the event on rideuta.com/AprilChangeDay .
Virtual engagement	November 13 – December 13 January 1	Available throughout the comment period online: rideuta.com/AprilChangeDay .



Public Engagement Approaches Continued

- Communications plan
 - Social
 - Web
- Targeted outreach
 - Partners and stakeholders
 - Emailed list of community and municipal contacts
 - Key interviews with 2 community partners serving higher populations of cash-paying riders and reduced fare user groups
 - New and discontinued routes
 - Targeted mailer and canvassing to ensure these residents were aware of major changes to their neighborhoods
 - CAC Meeting
 - Presented information and received feedback from UTA CAC members
 - Outreach events
 - Multiple events to reach key communities that were identified as potentially more impacted by proposed changes



Public Comment Participation

- Official Comment: 221
- Engagement on Public Meeting: 43 registrations, 39 attendees
- Engagement in outreach efforts:
 - 12 Community Advisory Committee members
 - Hundreds of attendees at LHM Season of Service resource event
 - 2 community partners, serving key communities
 - 300+ contacts from community and municipalities were emailed
 - 20K+ mailers sent
 - Canvassing across all communities for new routes and key changes
- Media Report



Public Engagement Sentiment Overall

- Strong support for improved and expanded service
- Desire for expanded services
- Communication and accessibility of information

- For 2025/2026 Fare Changes – upcoming
 - Concerns about fare changes
 - Equity and access concerns
 - Concerns about financial impacts on riders



Public Comment Themes

For 2025 Changes & 2026 Service Changes

- Concerns about Route Changes
- Frequency and Service Hours
- Improving Accessibility and Signage
- Transit Connectivity and Transfers
- Community Engagement and Customer Service
- Public Engagement and Communication
- Support for Increased Bus Frequency
- The Rio Grande Plan
- UTA On Demand Service Expansion
- Route Adjustments and New Service Requests
- Support for Route 628's Zero Fare Status

For 2025/2026 Fare Changes – upcoming

- Concerns about Fare Changes and Accessibility for Fares
- Fare Structure
- Fare System and Payment Methods
- Suggestions for Further Improvements
- Community and Equity Considerations



Title VI Analysis



UTA and Title VI

- Title VI of the Civil Rights Act requires UTA work to ensure there is no discrimination in the delivery of service
- UTA reviews the equitability of all major changes
- An analysis is performed to ensure there are no unintended negative impacts on low-income people and minorities
- The analysis is presented to and approved by UTA's Board of Trustees



Datasets and Analysis Parameters

- Demographic data from the 2018-2022 American Community Survey (ACS) Five-Year Estimates were used to determine who is impacted by the proposed changes
- Demographics of those impacted were compared to the demographics of UTA's overall service area
- Differences greater than 5% between those impacted by changes and the entire system require further examination and consideration



April Change Day 2025 Proposed Changes Not Analyzed

- 3 minor route alignment adjustments
 - Route 470 in Davis County
 - Realigned to serve Layton Hills Mall/Midtown Crossing
 - Route 217 in Salt Lake County
 - Realignment and new terminus at 1460 West to connect to Green Line at Power Station
 - Route 871 in Utah County
 - Realigned to serve Sandy Civic Center Station



April Change Day 2025 Proposed Major Changes

- 11 major changes proposed
 - 3 service restorations
 - 39, 201, 218
 - 5 new routes/services
 - 126, 219, 417, 823, IMZ 581*
 - 2 alignment changes
 - 627, 628
 - 1 new rail station*
 - 703

** These items were analyzed but are not articulated in UTA's current Title VI Policy*



Analysis of Proposed Service Changes: Findings

- 3 route-level potential findings were identified
 - 3 of disparate impact on minority populations
 - 2 of disproportionate burden on low-income populations



Service Analysis Findings: Routes 126 and 219

- Prioritization of new service on routes 126 and 219 over restoration of service reduced during the pandemic in areas of high levels of minority populations results in a **finding of disparate impact on minority populations.**
- Prioritization of new service on routes 126 over restoration of service reduced during the pandemic in areas of high levels of low-income populations results in a **finding of disproportionate burden on low-income populations.**
- UTA believes there is **substantial legitimate justification** for moving forward with these changes; therefore, the implementation of routes 126 and 219 was moved forward to April 2025.
- UTA will mitigate the ongoing adverse effects on areas impacted by service reductions by prioritizing restoration in future service changes.



Service Analysis Findings: Route 628

- Route 628 is proposed to be substantially modified, and some small segments of the existing route will no longer have transit service.
- Based on the populations served by route 628, there is a **finding of disparate impact on minority populations and a finding of disproportionate burden on low-income populations.**
- UTA believes that the overall package of changes in this area will mitigate the adverse effects of the changes to route 628.
 - Most of the existing route will be served by modified service on routes 627 and 470.
 - The route modifications will provide access to additional areas not currently served by transit.



Conclusion

- Systemwide proposed changes estimate access among low-income and minority populations
- All potential findings are either mitigated by other service or justified to proceed



April Change Day 2025 Proposed Major Fare Changes

- 1 major fare change
 - Route 628 is proposed to transition from zero-fare to regular paid fare
 - Service agreement with Layton City is not being renewed
- Indicates findings of **disparate impact on minority populations and disproportionate burden on low-income populations**
- 2 alternatives considered:
 - Continue offering zero-fare (UTA would not receive revenue to support operations)
 - Charge reduced rate (would create inconsistency & likely confusion)
- Fares Team proposed mitigations:
 - Work with human service agencies along the route to promote Reduced Fare Program & Human Service Program
 - Coordinate with Communications/Marketing staff to implement a targeted marketing campaign for the route



Next Steps

- February – April 2025: Inform
 - Community education, outreach, communications
 - Preparation for any planned changes
- Beyond April 2025: Process regarding:
 - April 13, 2025: Change Day
 - 2026 Service/Fare Changes – Title VI



Questions?



Recommended Action

(by roll call)

Motion to approve R2025-01-04 – Resolution Approving the Title VI Service and Fare Equity Analysis for April 2025 Change Day, as presented

