

Executive Director's Report

- Bus Rodeo Winners
- September 2022 Ridership Update



Bus Roadeo 2022



What began in 1977 still brings us together today



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'10-4', UTA Goes Radio

UTA is one of the first public transit agencies in the nation to radio-monitor its vehicle mechanical system. UTA officials point out its newly-installed radio communication system is paving the way, electronically, for an eventual reduction in the number of bus breakdowns by quick pinpointing of trouble spots, often even before the driver is aware.

Communications Project Director Pete Weigel has reported at least five bus engines saved during the first ten days of operation. Maintenance supervisors are able to keep constant tabs on repair problems. Speedy repair of equipment malfunctions is proving to be one of the main cost savings of the radio operation, notes Weigel.

The dispatcher has the capability to check out equipment on the buses without assistance from the drivers, selectively addressing each vehicle or group of vehicles digitally by sending commands via the CRT (cathode ray tube) keyboard.

A recent issue of Communications News magazine praised UTA's farsightedness in installing the new system. The system was engineered by the General Electric Mobile Radio Department of Lynchburg, Va. and operates in the 450 to 470 MHz local government service band.

UTA has found the system to be a great asset in allowing the transit authority to further develop and refine its operations in Salt Lake, Weber and Davis counties, and that the data/voice radio network "is a real-time management control concept focused directly on UTA's goal of serving more passengers

(continued on page 4)

UTA To The Movies

The UTA completed the filming of a television commercial last week extolling the dedication and hard work of our bus operators.

The film, handled through the UTA advertising agency, David Evans Associates, will be released in the near future.

Operator of the Year Bob Frendt has the starring role in the brief commercial. He was chosen, according to UTA officials, because they wanted the public to see a real bus driver and not some actor.

Frendt, dubbed "Smiling Bob", was a natural. Said Terry Twitchell, manager of Community Relations, "We have a wealth of talent here at UTA and are always glad when we have an opportunity to show it off."

Editor's Note

As a cost-savings experiment, *The Traveler* has undergone a drastic alteration in its size and format. We beg your indulgence during the adjustment to in-house facilities.

Also, we wish to apologize for the hiatus of several months, and to assure our readers that regular, dependable service has resumed.

Wimberly Wins 2nd Annual Bus Roadeo Looks to Toronto

The horns could be heard, not seen. But there were no steers. The cowboys were not wearing Stetsons. But they were driving 180 to 225 horses apiece. It was UTA's Second Annual Bus Roadeo, with even the name "roadeo" changed to protect their Wild West counterparts.

Emerging as overall winner through stiff competition and a grueling obstacle course was "Texas" Ernie Wimberly of the Central Division. Roger Teed took second place and a \$50 savings bond; and Ogden driver, Bruce Bowden, garnered third and received a new jacket.

"I never won anything!" exclaimed the personable winner from Brownsville.

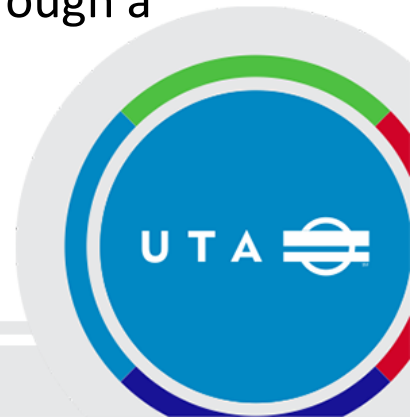
(continued on page 7)

ROADEO'S TOP 3 — (L-R) Bruce Bowden, Ernest Wimberly and Roger Teed.



ROADEO COURSE EVENTS

1. Offset Street - This test requires the contestant to drive through two separate narrow lanes that are offset one full lane's width from each other.
2. Customer Stop - The contestant stops the vehicle with the front tires within 6 inches of the simulated curb. Rear tires must be within 15 inches of the simulated curb.
3. Right Turn - This problem tests the contestant's ability to negotiate a tight 90° turn.
4. Left-Hand Reverse - This problem tests the contestant's ability to turn a vehicle around at a route terminal which requires the vehicle to back up to the left.
5. Serpentine - This problem tests the contestant's ability to negotiate tight turns.
6. Left Hand Turn - This problem tests the contestant's ability to make a tight left turn in a close situation.
7. Right Hand Reverse - This problem tests the contestant's ability to turn a vehicle around at a route terminal which requires the vehicle to back up to the right.
8. Rear Duals Clearance - This is a judgment problem where the contestant must drive through a lane with the right dual tires.
9. Diminishing Clearance - This problem tests the contestant's ability to judge the position and speed of his/her vehicle.



ROADEO COURSE EVENTS

10. Judgment

1. Safety Habits - Contestant's safety habits will be reviewed while operating the vehicle.
2. Smoothness of Operation - Contestant's ability to deliver a smooth ride will be evaluated during the driving events.
3. Personal Appearance - The contestant's personal appearance will be evaluated for neatness, cleanliness and professionalism.
4. Total Course Time - Contestants are timed for each driving course event.



BUS COURSE EVENTS



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BUS ROADEO WINNERS

1st Place	Andrew Hyer, Hired in 2013	Salt Lake Service Unit
2nd Place	Pablo Rivas Hired in 2016	Timpanogos Service Unit
3rd Place	Ivan Young Hired in 2020	Mt Ogden Service Unit



SPECIAL SERVICES COURSE EVENTS



SPECIAL SERVICE ROADEO WINNERS

1st Place	Javier Guzman, Hired in 2002, currently undefeated
2nd Place	Donnie Bohman, Hired in 1998
3rd Place	James Forsgren, Hired in 2006



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