

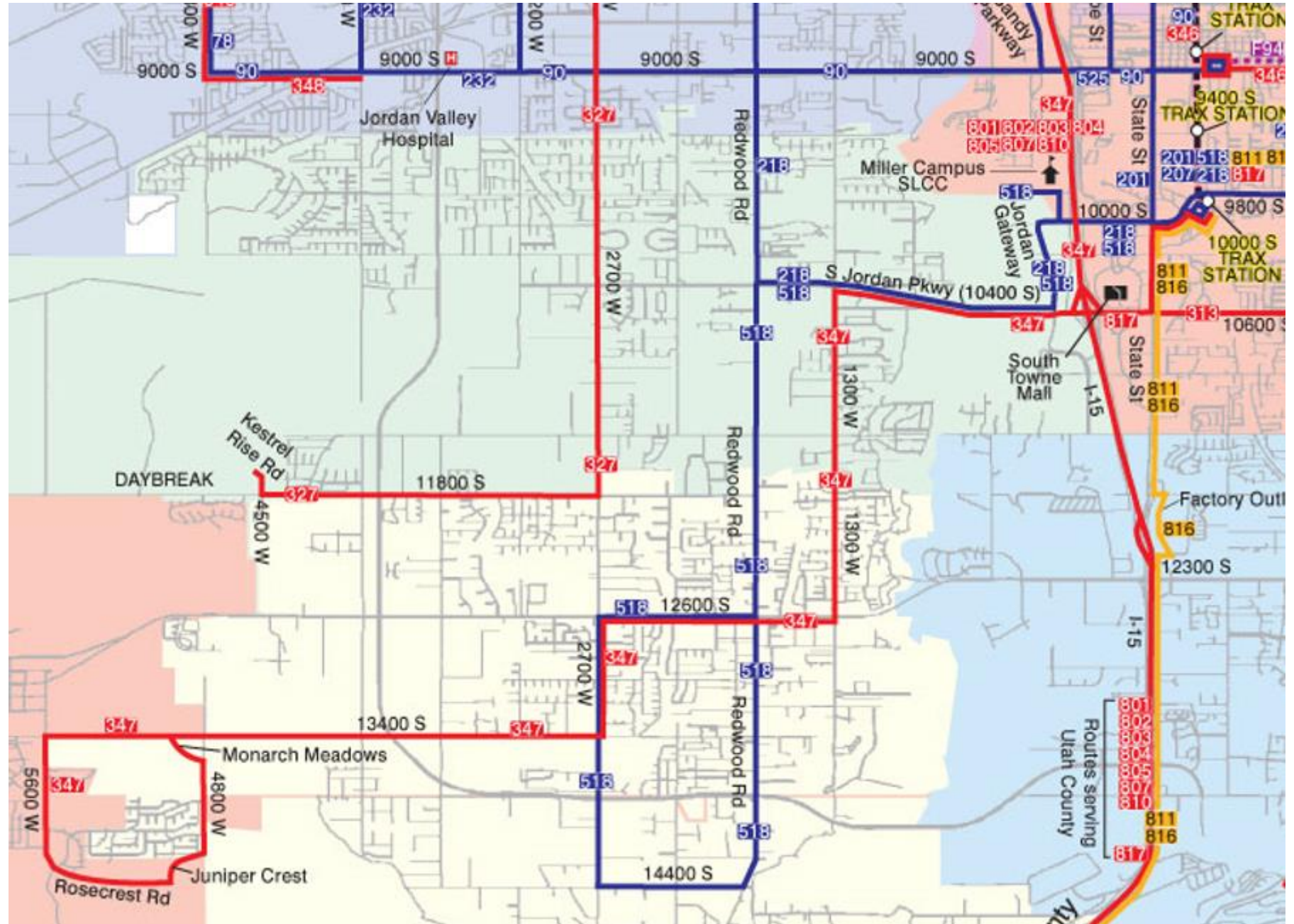
Southwest Salt Lake County Service



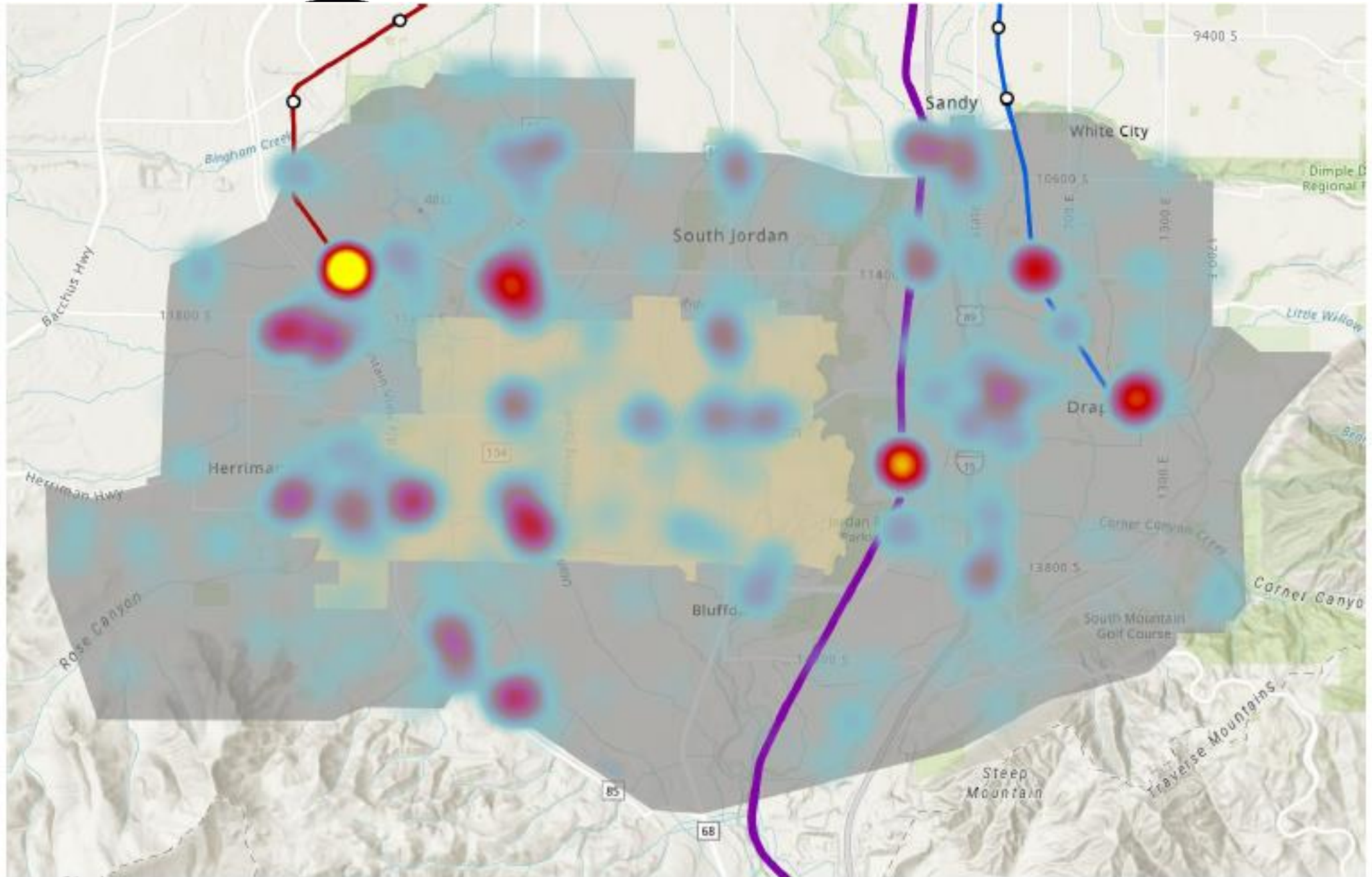


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Southern Salt Lake County Bus Service circa 2007



UTA On Demand
South Salt Lake
County trip
destination heat
map
July 2022





UTA On Demand – Southern Salt Lake County Microtransit Zone

Zone Ridership & Service Performance

	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
Total Rides	7,424	9,624	12,089	12,622	13,796	14,025	13,835
% Change	-6%	30%	26%	4%	9%	2%	-1%
Avg. Weekday Ridership	315	423	474	518	564	568	561
Avg. Saturday Ridership	201	289	284	348	346	383	409
Unique Users	693	848	957	1,028	1,106	1,201	1,190
Shared Rides	26%	28%	27%	26%	28%	28%	32%
FMLM* Connections	38%	36%	37%	33%	33%	34%	32%
Avg. Pickup ETA (min)	20.1	19.4	19.1	16.8	17.7	18.1	19.9
WAV** Ridership	132	122	239	372	417	398	294

*FMLM – first mile/last mile trips connecting to transit

**WAV – wheelchair accessible vehicle



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Hours of service

Weekdays
4 am – 12:15 am

Saturdays
6 am – 1:15 am

Legend

- Rail**
 - FrontRunner**
Intercity train service running every 30-60 minutes. Monday-Saturday only.
 - TRAX Blue Line**
 - TRAX Red Line**
Light rail service running every 15-30 minutes.
- Bus**
Only routes passing through the UTA On Demand zone shown.
 - Regular bus**
Runs every 30 or more minutes.
 - UTA On Demand**
Microtransit service.

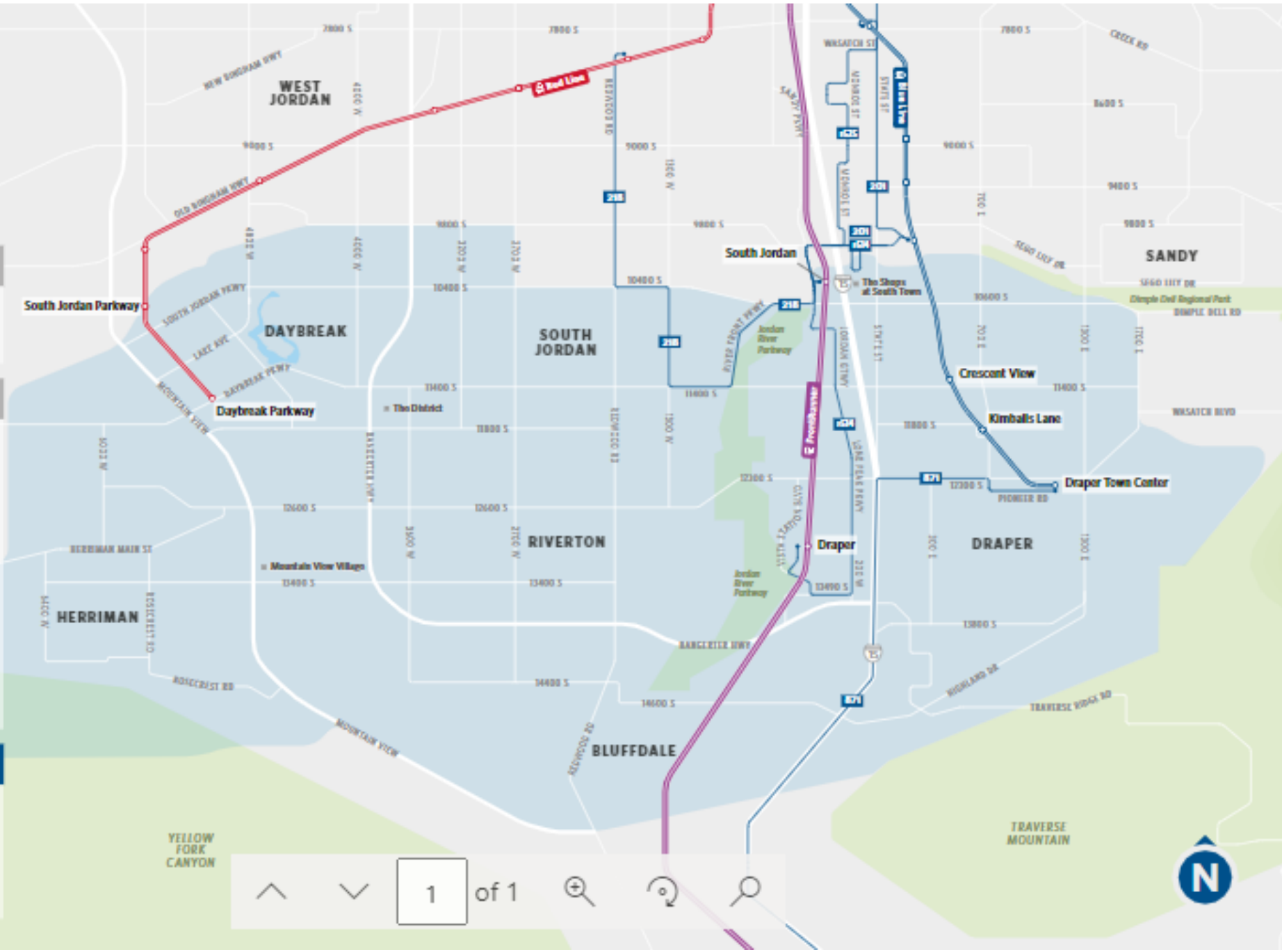
Plan your trip

Transit, UTA's preferred trip planning app

Find schedule info, see bus and train locations, and get notified about delays and service disruptions in real time.

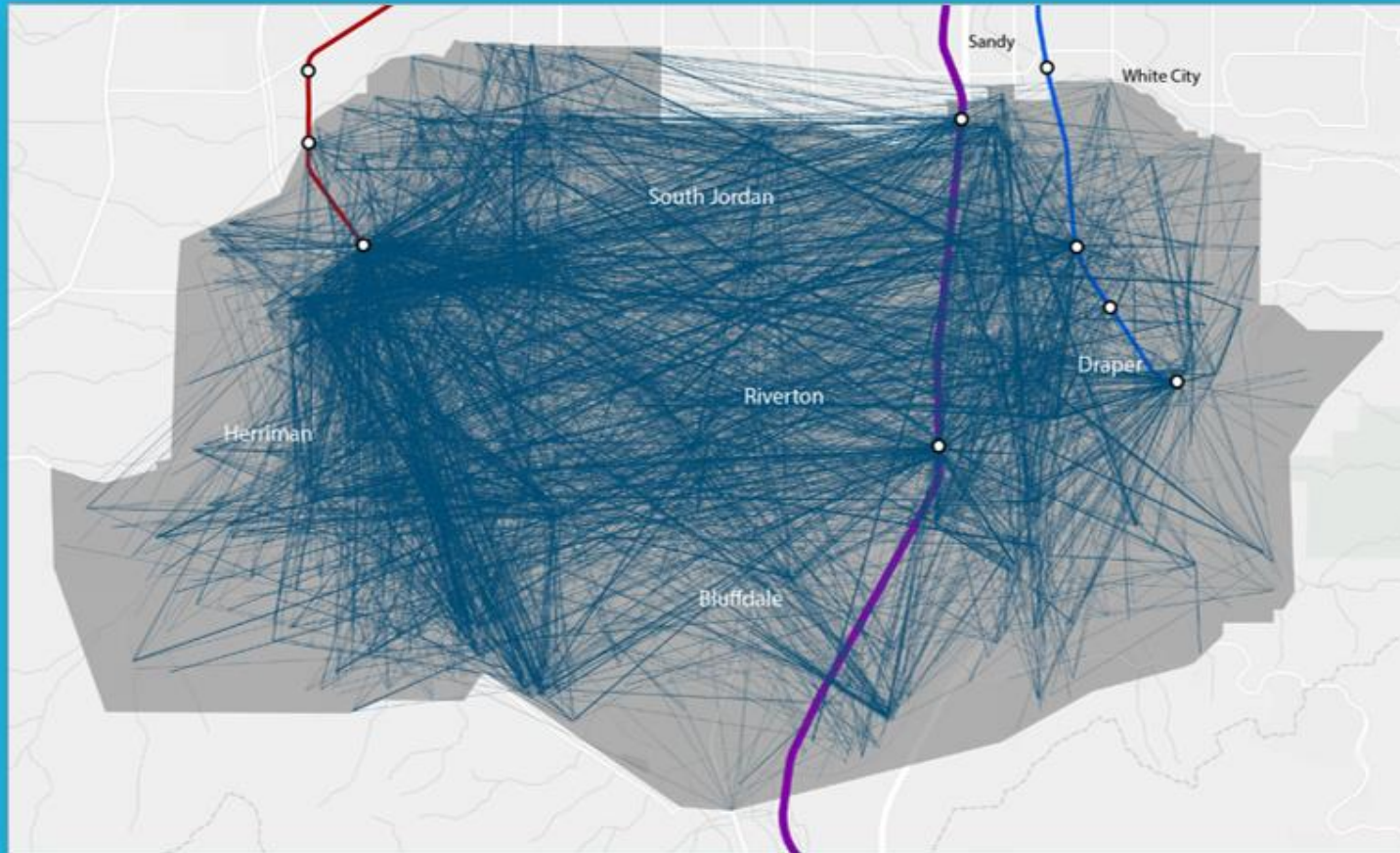
More information at rideuta.com

EFFECTIVE 7 AUGUST 2022



Map navigation controls: back, forward, zoom in, zoom out, and a page indicator showing '1 of 1'.

Service Performance for August



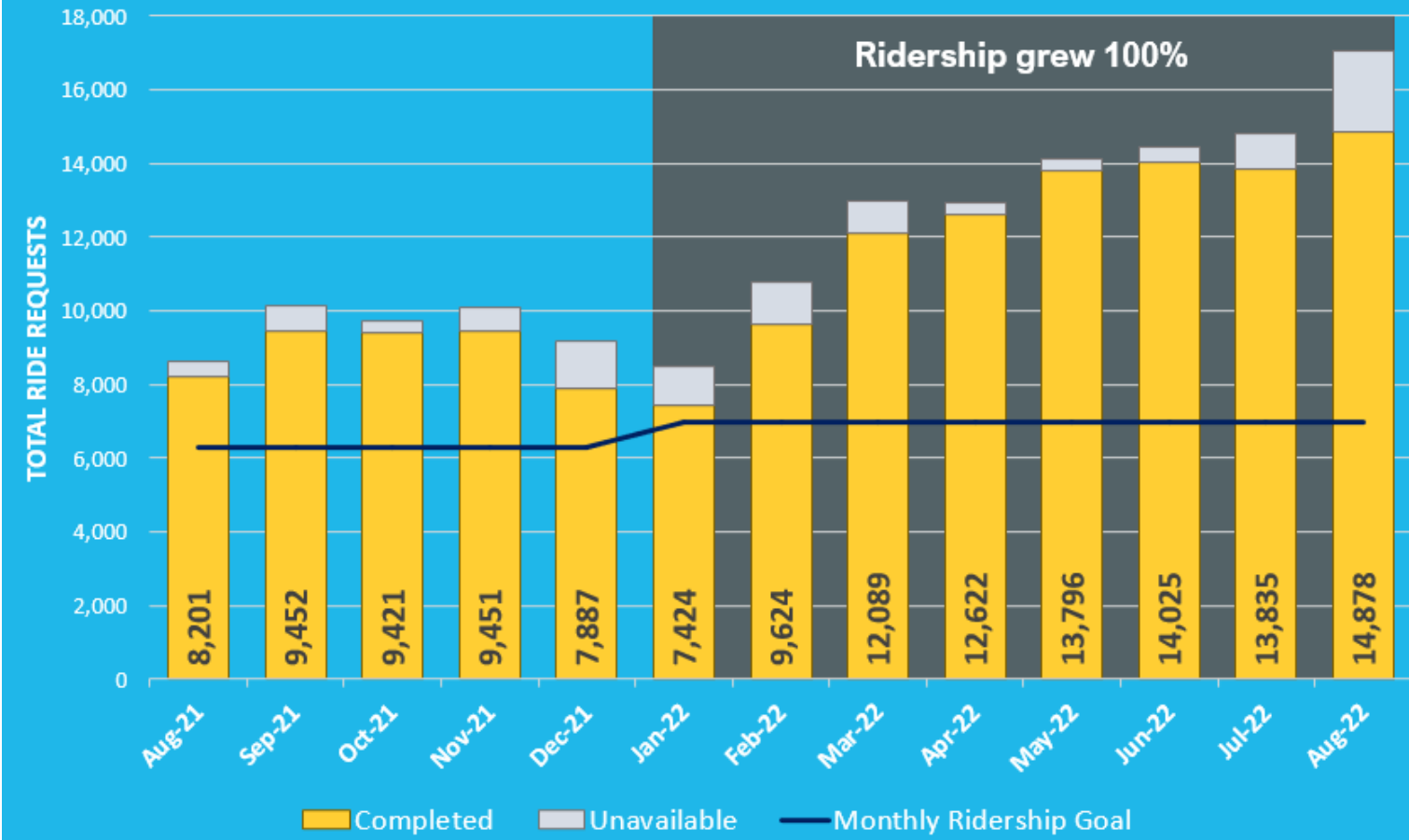
Performance Metrics

- Total Ridership: 14,878
- Avg. WKD Rides: 577
- Total Unique Riders: 1,325

- FMLM Connections: 32%
- Aggregated Rides: 35%

- Avg. Wait time: 21.5 min
- Cost per Rider: \$19.09

Southern SL County Monthly Ridership



2022 Zone Growth

Monthly ridership grew by 100% from January through August – far higher than expected

Trip demand is expected to increase month over month through the end of the year



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Questions and Discussion