

UTA Contract Number: 25-F28282

EDUCATION PASS AGREEMENT THE UNIVERSITY OF UTAH

This Education Pass Agreement (this "Agreement") is made effective the 1st day of August, 2025 (the "Effective Date") by and between **THE UNIVERSITY OF UTAH**, a body politic and corporate of the State of Utah and a public institution of higher education whose address is 201 South President's Circle, Salt Lake City, Utah 84112, (hereinafter referred to as the "Sponsor") and **UTAH TRANSIT AUTHORITY**, a public transit district, whose notice address for purposes of this Agreement is 669 West 200 South, Salt Lake City, Utah 84101, ("UTA").

RECITALS

- A. UTA is a public transit district providing public transit services within the State of Utah;
- B. Sponsor is an education institution with students, faculty, and employees who are commonly located at one or more campus facilities within the public transit district;
- C. Both the Sponsor and UTA recognize the benefits of public transit for individuals, institutions, and the community for reducing congestion, improving the quality of air and the environment, and limiting the amount of real property set aside or dedicated to motor vehicle uses and parking in urban locations;
- D. UTA has implemented an "Education Pass Program" or transit pass program whereby an institution of education agrees to purchase from UTA transit passes on an annual basis for every eligible student, faculty member, or employee, as more specifically provided herein; and
- E. Sponsor desires to participate in the Education Pass Program pursuant to the terms and conditions set forth in this Agreement.

NOW THEREFORE, Sponsor and UTA hereby covenant and agree to be bound by the terms and conditions set forth in this Agreement, including Exhibits "A," "B," and "C" attached hereto and made a part of this Agreement by this reference.

DEFINITIONS

- 1. The term "Authorized User" includes all students enrolled at Sponsor's school and all faculty and staff employed by Sponsor. Only Sponsor's Authorized Users who have been issued a Pass in accordance with this Agreement are cardholders ("Cardholders") for purposes of this agreement.
- 2. The term "Base Purchase Price" means the Price for each Contract Year in accordance with the terms of this Agreement.
- 3. The term "Contract Year" means the period from August 1 through July 31 of any school year during the term of this Agreement.

4. The terms "Pass" or "Passes" means an electronic fare identification card or credential issued by Sponsor or UTA in compliance with this Agreement that is electronically activated and authorized to be used as fare media for UTA transit services in accordance with UTA's EFC Rules, which are as follows:
 - a. Bus – Tap as you board. Tap as you exit.
 - b. TRAX – Tap as you enter the platform. Tap again as you leave the platform
 - c. FrontRunner – Tap as you enter the platform. Tap as you leave the platform
5. The term "Local Transit Routes" means regular fixed route bus, bus rapid transit, Streetcar light rail, on-demand, and TRAX light rail routes operated by UTA.
6. The term "Premium Express Routes" means all services included under "Local Transit Routes" plus the following: express bus and FrontRunner commuter rail routes.

TERMS AND CONDITIONS

- 1) **TERM OF AGREEMENT.** The term of this Agreement shall be from the Effective Date to July 31, 2028.
- 2) **ISSUANCE OF PASS.** Sponsor is responsible for issuing Passes in accordance with EFC rules found in Exhibit B. Sponsor shall not issue a Pass to any person who is not an Authorized User under this Agreement. Prior to issuing a Pass, Sponsor shall confirm that the recipient qualifies as an Authorized User and record the recipient's name and corresponding Pass number.
- 3) **FORM OF PASS.** Sponsor shall issue electronic fare cards embedded with micro-chips that are individually numbered on the outside with a unique internal identification number and signature strip for use as Passes. Cards must either be provided or approved by UTA. UTA acknowledges that Sponsor is transitioning to a digital credential for its Authorized Users. UTA will accept the digital credential as a flash pass until an alternative solution can be implemented.
- 4) **AUTHORIZED USERS.** The number of Passes provided under this Agreement shall be 62,000, which represents 100% of Sponsor's students enrolled in classes, and 100% of faculty and staff employed by Sponsor. In the event if the number of Authorized Users increases more than 10%, the parties agree to renegotiate the financial terms of this Agreement.
- 5) **PASSES RECOGNIZED AS TRANSIT FARE.** So long as this Agreement has not been terminated in accordance with Paragraph 11, each Pass issued in accordance with the EFC Rules and used in accordance with the terms of this Agreement shall be recognized as full fare for Local Transit Routes and Premium Express Routes, so long as the user of the Pass is eligible under the terms of this Agreement to remain an Authorized User.
- 6) **PASSES ARE NON-TRANSFERABLE.** An Authorized User is required to show valid

picture identification in the event he or she is requested to do so by an authorized UTA employee

- 7) **SPONSOR'S CONTROL OF ISSUED PASSES.** Sponsor shall not furnish, provide, assign, resell, or otherwise transfer Passes to any persons or entities that are not Authorized Users under this Agreement. Sponsor agrees to furnish to UTA a current roster showing the names of all Authorized Users who have been issued a Pass by Sponsor upon request of UTA at any time during the term of this Agreement. At all times during the term of this Agreement, Sponsor must be able, upon request of UTA, to account for each Pass issued to Sponsor under this Agreement. The obligation under the preceding sentence shall include:
 - a. Sponsor maintaining a record identifying each Pass issued by Sponsor to its Authorized Users, which record shall include the number of each issued Pass and the corresponding Authorized User issued such Pass.
 - b. Sponsor being able to identify, by number, any Passes identified as lost or stolen for which replacement Passes have been issued.
- 8) **PAYMENT FOR PASSES.**
 - a. In consideration of the obligations each party has assumed under the terms of this Agreement, Sponsor shall pay to UTA the applicable Base Purchase Price amount for each Contract Year. The Base Purchase Price shall be due in two (2) equal installments, totaling the Base Purchase Price. UTA shall invoice Sponsor for the first installment no later than August 1 and shall invoice Sponsor for the second installment no later than February 1 of the Contract Year as stated in Exhibit "A."
 - b. UTA may charge and Sponsor shall pay a one percent (1%) late fee on balances due under this Agreement that remain unpaid after thirty (30) days from the date of the invoice.
 - c. UTA may charge and Sponsor shall pay a 5% processing fee in the event Sponsor elects to remit payment using a credit/debit card as the form of payment.
- 9) **CONFISCATION OF PASSES AND UNAUTHORIZED USE OF PASSES.** UTA has the right to confiscate a non-digital, physical Pass at any time (without notice to Sponsor) from any person who UTA reasonably believes is not an Authorized User. UTA has the right to confiscate any Pass that UTA reasonably believes has been duplicated or altered. UTA reserves the right to pursue claims or demands against, or seek prosecution of, any person who duplicates, alters, or uses a Pass in any unauthorized way. UTA shall not pursue any claims or suits against Sponsor for any unauthorized use of a Pass, unless: (a) the unauthorized use results from counterfeiting a Pass and Sponsor had actual or constructive knowledge of such action and Sponsor failed to report such action to UTA within twenty-four (24) hours; (b) Sponsor falsely certified to UTA the name of a person who is not an Authorized User of Sponsor; or (c) the unauthorized use resulted from Sponsor's gross negligence or willful misconduct. UTA shall have the right to confiscate any and all Passes if UTA believes that the information provided has been falsified by

Sponsor or its authorized representatives, or a Pass has been given knowingly by Sponsor or its authorized representatives to non-eligible persons.

- 10) **INDEMNIFICATION.** Each party hereby agrees to be responsible and assume liability for its own negligent or wrongful acts or omissions or those of its officers, agents, or employees to the full extent required by law. Both parties are subject to the provisions of the Utah Governmental Immunity Act. Neither party waives any legal defenses or rights available to them under applicable law, and both parties agree to cooperate in good faith in resolving any disputes that may arise under this Agreement.
- 11) **TERMINATION.** This Agreement shall continue in full force and effect during the term of this Agreement unless it is terminated earlier by either party pursuant to the provisions of this Agreement. Each party, in its sole discretion, may terminate this Agreement by giving the other party written notice of termination at least ninety (90) days prior to the termination date. If either party terminates the Agreement prior to the end of the term of this Agreement, UTA shall prorate the Base Purchase Price to the termination date. Any portion of the Base Purchase Price paid by Sponsor that is more than the prorated Base Purchase Price will be refunded by UTA to Sponsor. Sponsor agrees to pay UTA the amount of any prorated Base Purchase Price. UTA agrees to refund to Sponsor the prorated remaining value of each Pass (as calculated using the Base Purchase Price per Authorized User as identified in Exhibit "A.") No portion of any electronic card media costs will be refunded. Sponsor shall be responsible for all services used prior to termination.
- 12) **OTHER INTERESTS.** No person not a party to this Agreement shall have any rights or entitlement of any nature under it.
- 13) **ENTIRE AGREEMENT.** This Agreement contains the entire agreement between the parties hereto for the term stated and cannot be modified except by written agreement signed by both parties. Neither party shall be bound by any oral agreements or special arrangements contrary to or in addition to the terms and conditions as stated herein.
- 14) **COSTS AND ATTORNEY'S FEES.** If either party pursues legal action to enforce any covenant of this Agreement, the parties agree that all costs and expenses of the prevailing party incident to such legal action, including reasonable attorney fees and court costs, shall be paid by the non-prevailing party.
- 15) **NOTICES.** Except as otherwise indicated, notices to be given hereunder shall be sufficient if given in writing in person or by personal delivery, electronic mail, U.S. mail, postage prepaid. All notices shall be addressed to the respective party at its address shown on the initial page of this Agreement or at such other address or addresses as each may hereafter designate in writing. Notices shall be deemed effective and complete at the time of receipt, provided that the refusal to accept delivery shall be construed as receipt for purposes of this Agreement.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first set forth herein. The individual signing on behalf of each party represents that he or she is authorized to sign on behalf of such party.


UTAH TRANSIT AUTHORITY

By: _____ Date: _____

Name: Jay Fox

Title: Executive Director

ADMINISTRATOR

By:  _____ Date: 7/3/25

Name: Jeff Labrum

Title: Chief Operating Officer

By: _____ Date: _____

Name: Viola Miller

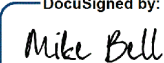
Title: Chief Financial Officer

By: Collin Simmons Date: 7/3/2025

Name: Collin Simmons

Title: Executive Director Auxiliary Services

Approved as to Form

DocuSigned by:
By:  _____ Date: 7/7/2025
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Name: Mike Bell

Title: UTA Legal Counsel

EXHIBIT "A"
BASE PURCHASE PRICE

	Year	Price X \$1.07	Total Ridership*
1	2025-26	\$ 3,888,778	3,634,372
2	2026-27	\$ 4,122,105	3,852,435
3	2027-28	\$ 4,369,431	4,083,581
		\$ 12,380,314	*Estimated

Fare Recognition Level:



**Local
Premium**

UTA and University acknowledge that total ridership for years 1-3 are based on an estimation model that was agreed upon by both parties. These numbers will be tracked throughout the term of this agreement. Actual ridership will be compared with estimations for future contracts.

EXHIBIT "B"

PASS PROGRAM GUIDELINES AND RULES

TRANSIT COORDINATOR

Sponsor must designate a Transit Coordinator ("TC") that will oversee the pass program administration. The TC will be trained by UTA staff on how to use the UTA Partner Web Site where card management functions are to be performed. TC's are responsible for training staff how to issue, activate, deactivate and replace cards.

PROCUREMENT OF PASSES

To request cards, send an email to passprograms@rideuta.com and indicate the quantity of cards and the date needed by.

Sponsor can elect to provide their own cards/credentials as long as the intent is to integrate electronic contactless technology into a picture identification card or building access badge. Sponsor should work closely with UTA to ensure that the cards are compliant with the UTA card data format specification. For a copy of the format specification contact your account representative.

ISSUANCE OF PASSES

Sponsor is responsible for issuing Passes and is responsible to complete the following upon issuance:

- Confirm the recipient qualifies under this agreement
- Ensure the recipient's name is on the Pass to associate the recipient with the Pass
- Ensure recipient understands the cardholder rules
<https://www.rideuta.com/Fares-And-Passes/Pass-Programs/Administrative-Rules>
- Record the recipient name and the Pass number issued to them (see record keeping below)

RECORD KEEPING

Sponsor is required to maintain the following Pass issuance records:

- The Pass number of each issued Pass, including replacement Passes, and the corresponding person issued such pass

REQUESTS FOR ELECTRONIC TAP DATA

According to Utah Code 17B-2a-815(3)(a), UTA can only provide limited tap data to Sponsors. To access reports currently available, go to UTA's partner website at www.tap2rideuta.com and click on reports. If you need data not provided on the partner website email passprograms@rideuta.com with your request and someone will contact you.

COST OF PASSES

UTA will provide electronic cards to pass program participants at no charge. If Sponsor and UTA determine a card cost is necessary, it will not exceed \$3.00 per card which may be passed onto the cardholder.

RETURN OF UNUSED CARDS

Unused cards should be returned, and UTA may demand the return of, if this agreement is terminated.

CUSTOMER SERVICE

TC's are supported by UTA's Product Development and Sales team and are assigned specific account representatives to assist as needed. TC's are expected to be the primary contact for cardholders.

If a cardholder experiences card related issues and contacts UTA's customer service team, they will be directed back to the TC for assistance. UTA's customer service team can assist and help cardholders with issues such as basic trouble shooting and answering questions about riding UTA service.

PASS REPLACEMENTS

Electronic Passes are meant to be retained by the cardholder and reused.

Sponsor is responsible for replacing Passes that are lost, stolen, defective, or otherwise require replacement. The preferred method for Pass replacements is using the 'replace card' functionality on UTA's partner website at www.tap2rideuta.com. For more information on how to replace a card refer to the UTA Partner Web Site User Guide provided during training.

TAPPING

Sponsor is responsible for ensuring that Pass recipients are made aware of UTA's requirement to "tap-on" and "tap-off" at designated readers when riding UTA services. Failure to do so may result in a citation or fine to the cardholder pursuant to UTA Ordinances.

PASS CARE

It is important to protect the Passes from damage. The Pass will not work if sensitive wires inside are broken. Do not punch holes, bend, keep in excessive heat or do anything to the Pass that could damage it. For the Pass to be read properly on electronic card readers do not have your Pass against other plastic cards, metal objects or electronic devices. Otherwise it will interfere with the Pass signal causing the Pass not to be read or to be read improperly.

EXHIBIT "C" **PASS PROGRAM SETUP**

Contract Administrator		
Name:		
Email:		Phone:

Billing Contact	
Name:	
Email:	Phone:
Preferred Invoice Method (check 1):	
<input type="checkbox"/> Email	Email:
<input type="checkbox"/> Mail	Attn:
	Street:
	City/State: _____
	Zip: _____

Transit Coordinator		
Name:		
Email:		Phone:
Transit Coordinator		
Name:		
Email:		Phone:
Transit Coordinator		
Name:		
Email:		Phone:
Transit Coordinator		
Name:		
Email:		Phone:

**Additional Coordinators may be submitted separately to passprograms@rideuta.com