

Value of UTA

UTA services connect riders to jobs, errands, and experiences and generate new jobs, wages, spending, and tax revenue. Whether or not they ride UTA, all Utahns benefit from less time in traffic and these returns.



Every **\$1** invested in UTA generates **\$5.11** in economic returns for the state of Utah



\$595M
household travel
expense savings



79,000 jobs
directly and
indirectly created



\$9.6B more
generated in goods
and services due to time
and mileage savings



\$377M
generated tax
revenue in Utah

