2026 Customer Experience Wayfinding and Bus Stop Improvement Plans



2025 Accomplishments

- April Change Day 256 new bus signs
- Bus stop signage improvements 30 through Q3
- Improved 65 bus stops through Q3 to meet ADA compliance
- Customer wayfinding for 10 state-of-good repair (SGR) projects
- Wayfinding signage at the new South Jordan Downtown TRAX station
- Light Rail wayfinding signage Blue Line Platform Sign Replacement (in procurement)
- Clearfield Station and Layton Station (in procurement)













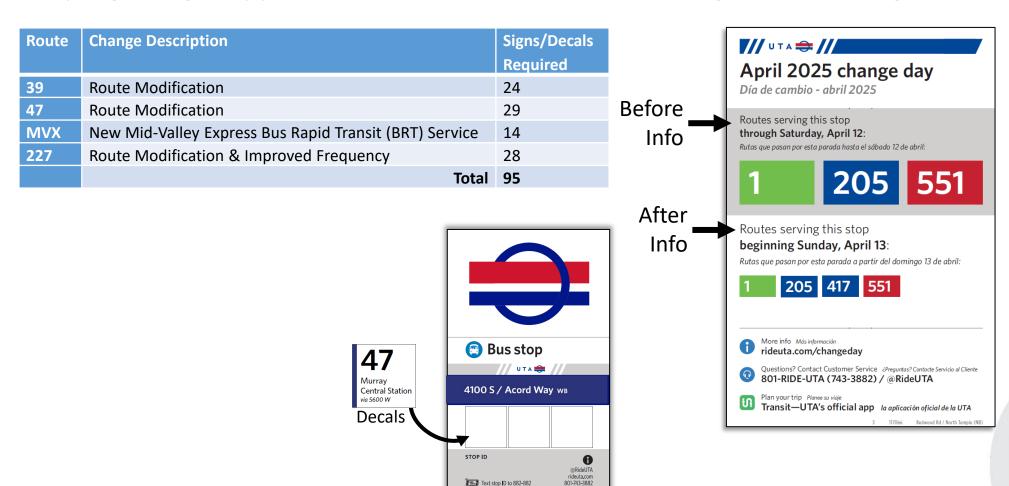




After

2026 Change Day Plans

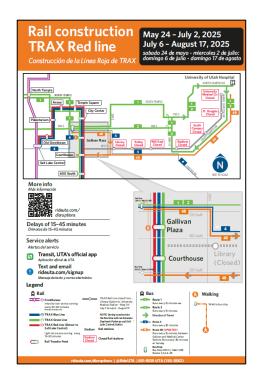
Spring Change Day plans includes four (4) new or modified regular route changes





2026 State of Good Repair & Major Events

- 10 SGR Projects
- 18 Major Events high level surge service







UTA Accessible Buses Pick-Up/Drop-Off Here

U T A 👄

Aquí los pasajeros pueden ascender y descender de los autobuses accesibles de UTA

UTA Direct Service to

Servicio directo de UTA a

Courthouse Station

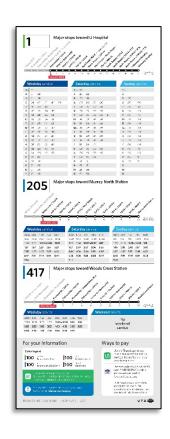




2026 Bus Stop Signage Improvements

- The 2026 bus stop sign upgrade plan includes new signs and timetable cases at 210 stops
 - Rt 645 (92 stops)
 - Rt 821 (118 stops)











2026 Bus Stop Improvements

- Bus stop improvements/upgrades for ADA compliance
 - Stops are prioritized using a point rating system per the Bus Stop Master Plan
 - Non-Compliance
 - Total Annual Bus Ramp Deployments
 - Transfer Point and Route Frequency
 - Title VI Communities
 - Safety (Intersections, Parking, Obstacles, Lighting, etc.)
 - The 2026 bus stop improvement plan includes one hundred (100) stop upgrades

County	Stops
Salt Lake	58
Weber	17
Utah	12
Davis	8
Box Elder	5
Total	100



2026 Capital Wayfinding Improvement Plan

- Light Rail wayfinding signage
 - Blue Line Platform Signage Replacement (continued from 2025)
 - Green Line Platform Sign Replacement
- Includes directional destination signs and line diagrams at each platform







2026 Capital Wayfinding Improvement Plan

- 5 New beacon signs and monument sign replacements
 - Clearfield Station (continued from 2025)
 - Layton Station (continued from 2025)
- 2 new replacement monument signs
 - Fashion Place (2)











Agenda Item 12. b.