

**R2022-12-06 - Resolution Adopting the
Utah Transit Authority
2022-2030 Strategic Plan**



Utah Transit Authority 2022-2030 Strategic Plan

We Move You



Mission Statement: We Move You

Vision Statement: Leading Utah's mobility solutions and improving quality of life.

Strategic Priorities:

- ❖ Exceeding Customer Expectations
- ❖ Moving Utahns to a Better Quality of Life
- ❖ Building Community Support
- ❖ Generating Critical Economic Return
- ❖ Achieving Organizational Excellence



IMPROVE
CONFIDENCE
AND SAFETY



Expanded Access
to Transit

CLEANER AIR
AND ENVIRONMENT

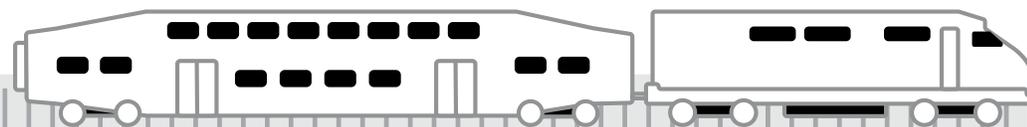


Expanding
STATE'S TAX BASE

Engage
AND ACTIVATE AMBASSADORS



Recognized for
operational excellence



Recommended Action

(by roll call)

Motion to approve R2022-12-06 Resolution Adopting the Utah Transit Authority
2022-2030 Strategic Plan, as presented.

