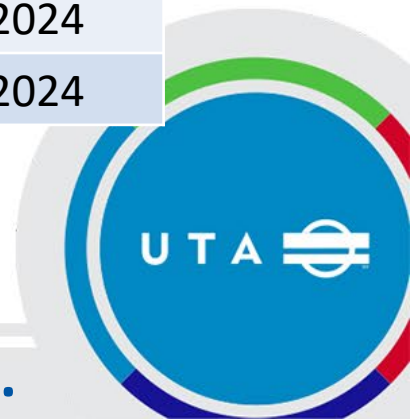


UTA Community Advisory Committee Update



Membership

Member Name	Representing Organization/Community	Geographic Representation	Member Since
Chad Larsen	University of Utah Transportation	Salt Lake County	2021
Maegan Castleton	Utah Division of Multicultural Affairs	State of Utah	2025
Logan Millsap	Bike Walk Provo	Utah County	2022
Philip Sauvageau	Community At Large	Davis County	2022
Monica Gurule	Eccles Boys & Girls Club	Salt Lake County	2024
Steven Richardson	Wasatch Choice Community Advisory Committee	Davis & Weber County	2024
Paul McGregor	Community Member	Salt Lake County	2024
Justin Kani	Community Member	Salt Lake & Weber County	2024
Robbie Altman	Youth and Young Adults	Salt Lake County	2024
Katie Balakir	HEAL Utah	Salt Lake County	2024
Micah Alba	The Road Home	Salt Lake County	2024



2025 Activities & Priorities

- Key Discussions and Topics
 - Meetings focus on key topics and discussion items where there is committee interest/ideas and UTA information to share
 - Budget
 - Planning
 - Construction
- Ongoing Communication and Engagement
 - Quarterly meetings
 - Monthly updates via email newsletter

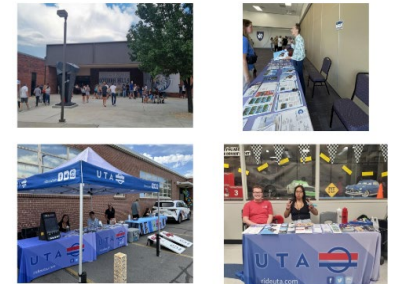
- Optional Opportunities to Learn More
 - “Field Trips” and additional learning opportunities
- Further Defining Structure
 - Recruitment planning and cycle definition
 - Membership SOP

August Monthly Check-In and Information



Back to School in the Community

Our events team kicked off another busy month with Back to School events across the Wasatch Front. Our team had the opportunity to share information about transit fares, including Reduced Fare programs, navigating the Transit App, and reminding students to tap on/off when riding transit. We joined Oquirrh Hills Middle School for their open house event, Utah Refugee Connection Back to School Carnival, and NUAMES-Davis campus orientation. Earlier in the month, we joined Salt Lake City Community College (SLCC) in sharing details about the new transit hub. These amazing events had an excellent turn out and impact. Catch our team the rest of the month at other back to school events assisting students with transit options and resources.

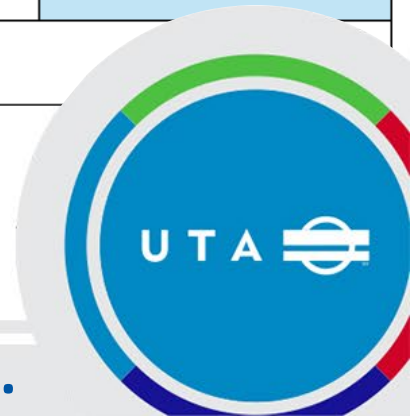


Key Takeaways from CAC in 2025

- Focus on key topics – maximize limited time
- Offer relevant and meaningful additional opportunities
- Stay in touch
- Increase awareness of the committee
- Leverage committee members connection to communities

2025 CAC Workplan

Objectives: Voice for each member, enhance CAC engagement in UTA projects, provide opportunity for independent transit advocacy in community building or discussions						
June	July	August	September	October	November	December
Q2 Meeting (in-person) State of Good Repair (SGRs) - Jake Wouden Roundtable Discussion: Elevating CAC Role Present 2025 CAC workplan	August Change Information available	August Change Day – effective on Sunday, August 17th	Q3 Meeting (virtual) 2026 UTA Budget/Open comment period information -Future Funding Breakdown August Change Day – User Experience Project	Ride the System Customer Experience & Station Amenities	Renewing memberships & recruitment for 2026	Q4 Meeting (in-person) 2026 April Change Day 2025 CAC Assessment & 2026 vision/goals
Quarterly meetings will include UTA Board and CAC updates.						



Recap of CX Action Plan Engagement

- System tour with CX lens
- Discussed top ideas from CX plan
- CX improvements on the system



2026 Look Ahead – Some Key Actions

- End of Year Check In with CAC members
- Collaboration with Marketing to share more about CAC through UTA channels
- Regular Recruitment cycle
- Improved onboarding and offboarding
- “Alumni” engagement



Questions?

